

# YAEI WOLF

## PRODUCT DESIGNER

### CONTACT

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### SKILLS

- UX Research & Usability Testing
- Wireframing & Prototyping
- Design Systems & Visual Design
- Collaboration & Communication with Stakeholders
- Project & Community Management
- Problem-Solving & Creative Thinking

### TOOLS

- **Design:** Figma- FigJam, Figma Community, Adobe Suite- Illustrator, Photoshop, InDesign, After Effects, Firefly.
- **Web & Collaboration:** Wix, Monday.com, Notion, Google Workspace
- **AI:** AI-based design & productivity tools (ChatGPT, MidJourney, Artlist and more)

### EDUCATION

**2024-2025 Studio 6B**  
UX/UI Design Course

**2020-2023 Shenkar**  
Interior & Architecture Design

**2019 Galitz**  
Photography Fundamentals Course

### ABOUT ME

Motivated and passionate UX/UI designer, transitioning from a career in People Operations and studies in Architecture. I bring research-oriented thinking, creativity, and strong organizational skills into the design process. With a strong drive to grow and make an impact, I focus on crafting digital products that combine functionality, aesthetics, and empathy for the user.

### WORK EXPERIENCE

**Paragon - PA & Office Manager** 2023-2025

- Organized off-sites, company events, and delegations with focus on employee experience.
- Supported data-informed decision-making through workflow and scheduling analysis.
- Coordinated operations and workflows for C-level executives, ensuring seamless communication and scheduling.

**Wolt - Customer Support** 2021-2022

- Achieved company targets by combining empathy with fast problem-solving.
- Delivered real-time solutions for diverse stakeholders to ensure seamless user experience.
- Balanced competing priorities across multiple systems while maintaining high customer ratings.

**ZuzGuru - Community Manager** 2020-2021

- Developed and managed online community presence to drive customer engagement and retention.
- Recruited new customers and built lasting relationships through direct communication.
- Operated social media channels and tracked performance metrics.

**MySocial - Account Manager** 2019

- Coordinated photoshoots and collaborated with suppliers, photographers, and creative teams.
- Managed campaigns for large clients (e.g., Sarona, Crown Plaza), from concept to execution.
- Oversaw campaign budgets and financial reports.

**ironSource - Office Manager** 2017-2019

- Planned and executed large-scale events (delegations, conventions, employee engagement).
- Improved employee experience by managing onboarding processes and serving as primary point of contact for 600 employees.
- Coordinated supplier relationships, budgets, and operational logistics across multiple offices.