

YAEI WOLF

PRODUCT DESIGNER

CONTACT

- ☎ +972508802178
- ✉ yaelwolf96@gmail.com
- 🌐 <https://www.yaelwolf.com/>
- 🌐 <https://www.linkedin.com/in/yael-wolf-4bb84a156/>
- 📍 Tel Aviv

SKILLS

- UX Research & Usability Testing
- Wireframing & Prototyping
- Design Systems & Visual Design
- Collaboration & Communication with Stakeholders
- Project & Community Management
- Problem-Solving & Creative Thinking

TOOLS

- **Design:** Figma- FigJam, Figma Community, Adobe Suite- Illustrator, Photoshop, InDesign, After Effects, Firefly.
- **Web & Collaboration:** Wix, Monday.com, Notion, Google Workspace
- **AI:** AI-based design & productivity tools (ChatGPT, MidJourney, Artlist and more)

EDUCATION

2024-2025 Studio 6B

UX/UI Design Course

2020-2023 Shenkar

Interior & Architecture Design

2019 Galitz

Photography Fundamentals Course

ABOUT ME

Motivated and passionate UX/UI designer, transitioning from a career in People Operations and studies in Architecture.

I bring research-oriented thinking, creativity and strong organizational skills into the design process.

With a strong drive to grow and make an impact, I focus on crafting digital products that combine functionality, aesthetics, and empathy for the user.

WORK EXPERIENCE

Paragon - PA & Office Manager

2023-2025

- Organized off-sites, company events, and delegations with focus on employee experience.
- Supported data-informed decision-making through workflow and scheduling analysis.
- Coordinated operations and workflows for C-level executives, ensuring seamless communication and scheduling.

Wolt - Customer Support

2021-2022

- Achieved company targets by combining empathy with fast problem-solving.
- Delivered real-time solutions for diverse stakeholders to ensure seamless user experience.
- Balanced competing priorities across multiple systems while maintaining high customer ratings.

ZuzGuru - Community Manager

2020-2021

- Developed and managed online community presence to drive customer engagement and retention.
- Recruited new customers and built lasting relationships through direct communication.
- Operated social media channels and tracked performance metrics.

MySocial - Account Manager

2019

- Coordinated photoshoots and collaborated with suppliers, photographers, and creative teams.
- Managed campaigns for large clients (e.g., Sarona, Crown Plaza), from concept to execution.
- Oversaw campaign budgets and financial reports.

ironSource - Office Manager

2017-2019

- Planned and executed large-scale events (delegations, conventions, employee engagement).
- Improved employee experience by managing onboarding processes and serving as primary point of contact for 600 employees.
- Coordinated supplier relationships, budgets, and operational logistics across multiple offices.